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|  | **HALEY RUSHING > MY PURPOSE, MISSION, VISION & VALUES** |
| **PURPOSE** | ***To get to the heart of what matters most  and build a life in the service of it***.   * Get to the heart of what matters most to me * Help my daughters get to the heart of what matters most to them * Help my clients get to the heart of what matters most to the people in their org |
| **MISSION** | I will learn as much as humanly possible about Meaning & Purpose in life – uncovering it, living it, preaching it, course-correcting; and surround myself with a network of Purposeful practitioners and teachers that will help me become best in the world at what I do. |
| **VISION** | I see a day when what I think, feel and do are completely aligned. I know what’s essential to me and I’ve created a life that reflects what I stand for…and I’ve helped my daughters, my partner, my friends and my clients do the same. I’ve built a life that is completely aligned with who I truly am, what I believe, and the difference I hope to make in the world. |

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| **CORE VALUES** | **GUIDING PRINCIPLES** |
| **LOVE WELL.** | I notice the attitudes that rob me of the ability to love and let them go (judgment, ‘rightness’, jealousy, fear, insecurity, power, control…). I believe people are doing the best they can. I live the spirit of namaste – the light in me, honoring the light in you. |
| **BE CURIOUS.** | I keep an open mind, an open heart and live with curiosity – seeking ways to grow my understanding of life and all its wondrous mysteries. I surround myself with people who make me think bigger and go deeper. |
| **BE REAL.** | I notice when what I think, what I say, and what I do are out of whack and gently and with compassion move towards bringing them in harmony. |
| **BE RESPONSIBLE.** | I take responsibility for creating my own reality – doing everything in my power to manifest financial abundance, good health and harmonious relationships. And I always take care of the people who are counting on me to take care of them. |
| **PRACTICE GRATITUDE.** | I appreciate the good in my life; and feel the natural joy that arises from taking stock of all that I have to be grateful for. |
| **MAKE A DIFFERENCE.** | Be a butterfly, not a caterpillar. I use the gifts that I’ve been given to make the world in which I live, better. |