

core*values*





Authenticity

**We make the
conscious choice
to be who we are,**

stand up for what is right
and embrace the conversation
that demands that we speak
our truth.



Perseverance

**We rise to
challenges**

and with a deep
breath, take the next
step together.

We
rise to
challenges



Dreaming

Our dreams are the intangible brightness that when executed through creativity and discipline, bind us together.

Imagine what is possible...

Imagine
what is
possible...



PEOPLE

We do not build the business,
**we build the
people who build
the business.**

We focus on quality
interactions, respect the
humanity in all of us and
show up for the person to
the left and the right of us.



AWARENESS

We chase clarity through presence with ourselves and each other during our human moments – births, deaths, marriages, divorce and personal struggles – so that we remain open to opportunities, **appreciate the journey and focus on what is most important.**

Our values reflect who we are as individuals and who we are as PAR people. Our core values, represented in this book, were created together and are the result of introspection, deliberation, and collaboration.

Our values define the way in which we promise to act. They define our character and drive our behavior.

Our values:

- Are a game changer as we share challenges and celebrate successes
- Lead to the growth of the whole person, and
- Ignite engagement, shape our culture and contribute to our success.

These are our values, live them every day.

A handwritten signature in black ink, appearing to read "Dan", with a stylized initial "D" and a horizontal line extending to the right.