

OUR PURPOSE

To inspire and empower others to Spend Life Wisely.

OUR SPEND LIFE WISELY PILLARS



Faith



Financial Well-Being



Health & Wellness



Personal Growth

OUR VISION

We will be a high performing bank helping others spend life wisely.

We will do this by ensuring our stakeholders find their individual path to success by guiding them through an approach to life that encompasses faith, financial well-being, wellness, and personal development.

We will lead with listening, serve with compassion, and share information that educates, empowers, and inspires. Our values will guide each of our decisions.

As a result our employees will reach their true calling, our customers will have transformed their financial thinking, our partners will be connected with us in a way that is interdependent, our communities will be enriched, and as shareholders, we will be proud of the legacy we are making.

OUR STAKEHOLDER MODEL



EQUAL HOUSING LENDER MEMBER FDIC



OUR PURPOSE,
VISION, AND
VALUES

First United[®]
SPEND LIFE WISELY[®]

SpendLifeWisely.com

Knowing What's Right

We put God first, our family second, and our jobs third. We know we have unshakable **faith**.

We cherish family: our own, our bank family, and the families of others. We know **family** is our foundation.

Living What's Right

We hold each other to high standards; our actions speak louder than words. We live with **integrity**.

We are **life-long learners** who combine our individual talents to achieve **high performance**. We work as a **team**, learning and succeeding together.

Sharing What's Right

We meet others where they are and help them get where they want to be. We share lifelong **relationships**.

We make a difference in the lives of others. We share our time and our hearts with our **communities**.

We Do What's Right . . .

for our Customers, our Employees, our Shareholders, our Partners and Suppliers, and our Communities.

