Stakeholder	Needs	How we serve these Needs
Clients	Protection from employer liability Flawless execution of essential HR functions Recommend and help implement HR best practices	HR expertise and frequent HR audits of clients, continued training of our staff Intense focus on quality and accuracy. Keep employees accountable to meeting client expectations Hire HR managers with more expertise than their counterparts at our competitors
Vendors/PEO Industry	Prompt payment Good businessnot risky Givers not takers	Timely payment We are selective in which clients we work with I serve on two industry association boards
Employees/Family	Financial opportunities / growth Professional growth / development Positive, harmonious environment	Quarterly bonus program, internal promotions Goal driven development, company-financed training and development Focus on company culture and ensuring each team member is aligned w/values
Community	Active participation in making the community better	Community Crew / EFNT / SVP Dallas
Investors	Increase company value Specific, clear and timely communication	Significant growth in last 4 years Need to communicate more frequently w/investors